



EWE CAN CHANGE A LIFE

WEBSITE

FillTheArk5k.org

ADDRESS

2939 East Brookburn Road
Salt Lake City, Utah 84109

PHONE

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EMAIL

alissa@olsonfamily.net

SPONSORSHIP LEVELS

\$1,000 Holy Cow

Top-billing on t-shirt
Day of race recognition
10 race entries & t-shirts

\$500 Lucky Duck

Logo printed on t-shirt
Day of race recognition
4 race entries & t-shirts

\$250 Bees Knees

Listed on t-shirt
2 race entries & t-shirts

Make check payable to:
"Fill the Ark 5k, Inc."

October 17, 2011

Dear Friend of Fill the Ark,

We are excited to inform you that our **10th Annual Fill the Ark 5k** is scheduled for 8:00 a.m. on **Saturday, June 2, 2012**. This local, non-profit community event benefits families throughout the world through Heifer International (Heifer.org) and is in need of sponsors like you. (See Sponsorship Levels to the left.)

Why become a Fill the Ark sponsor:

- take advantage of this exceptional advertising opportunity
- your company name or logo will be on the back of hundreds of race t-shirts worn for years to come
- we will gratefully recognize your sponsorship on race day
- we will post your company name on our web site in the "event sponsors" section (www.FillTheArk5k.org)
- it's a great cause that allows your company to give back

If you are unable to become a financial sponsor this year, there is another way you could help. We would greatly appreciate your **donations of prizes, gift certificates or food for post-race refreshments**. We will gladly acknowledge and publicize your generous contribution.

Each year our event has grown and our influence for good has been felt world-wide as we have donated thousands of dollars to Heifer International Organization and sent an "ark" full of animals, training and financial aid to those in need.

Our 5k race and 1 mile walk is a local, non-profit, community event with hundreds of participants and dozens of volunteers. Everyone from aspiring Olympic athletes to young children enjoy the professionally timed race. We try to encourage a fun and healthy lifestyle while raising money for a worthy cause. The 5k and walk start and finish by Wasatch Jr. High on 3100 East at 3600 South. We hope you'll join us.

Thank you for continuing to make this community event a success!

Mark and A'Lissa Olson

Race and Donations Coordinators
801-278-5812

Russell Ence

Event Coordinator
801-580-0106

Cynthia Bourne

Sponsorships Coordinator
801-277-0624

Richard Fowles

Sponsorships
801-597-9860